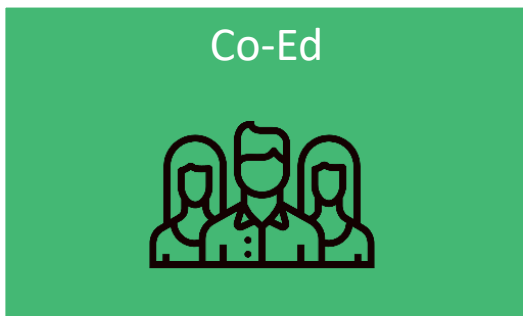
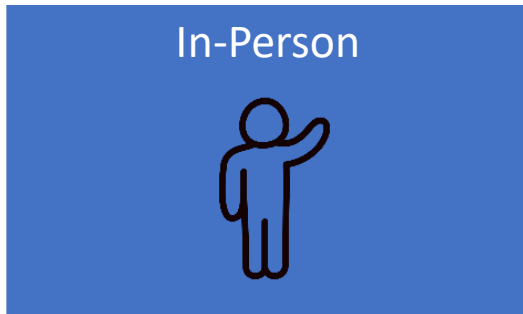


What Undergraduates Want in Campus Sexual Assault Prevention Programming: Findings from a Formative Research Study

To inform the development and refinement of sexual assault prevention programs on college campuses, focus groups and interviews were conducted to capture undergraduate perspectives regarding desirable program characteristics.

Students Prefer Programming That Is:



Key Findings:

Student perceptions of desirable program characteristics differ somewhat from current evidence-based programs, highlighting important future directions for sexual assault prevention research.

The inclusion of student voices in program development could result in:

- Enhanced program receptivity
- Increased program engagement
- Enhanced efficacy